



# Jenny Lam.

## about jenny

Considered one of Australia's favourite celebrity cooks, Jenny Lam is a passionate cook and entrepreneur, owner of the popular Bunn Mee & newly launched Phat Lon in Western Australia, and award-winning cookbook author of Eat Like A Viet. Jen is also a sought after speaker and media contributor, regularly appearing across Australian television screens, radio stations and newspapers, and with her bubbly, courageous and authentic personality it's not hard to see why.

Learning to cook at eight years of age, Jen's culinary knowledge and skills grew from her love of her own culture, and her love of traditional Vietnamese food, and by the age of 13 she was preparing all meals for her family.

Jen's vision is to spread joy and inspiration and empowerment through her two great loves – food and business – whilst educating everyday Australians on how to experience their own culinary adventures at home.

## statistics

20

THOUSAND  
FOLLOWERS

2

SUCCESSFUL  
RESTAURANTS

1

AWARD-WINNING  
COOKBOOK

[www.jennylam.com.au](http://www.jennylam.com.au)

For enquiries, availability & pricing  
please contact Leverage Media on [info@leverage.com.au](mailto:info@leverage.com.au)

## speaking & events

Jenny is a highly sought after speaker for both her expertise in the kitchen, and her business and entrepreneurial knowledge. Whether you're looking for a keynote, a cooking demonstration or an event host, Jenny always brings her charismatic blend of warmth, energy and credibility.



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## collaborations

Jenny has worked with dozens of Australia's leading brands across food and wine producers, national retail brands, travel and tourism organisations and lots more. Her value as a brand ambassador is evident in her highly engaged client base and broad appeal across a number of demographics.

## media & presenting

Jenny is an outstanding and highly experienced media talent across all traditional and modern mediums - and especially on television. Jenny's natural and confident style coupled with her ability to effortlessly relate to her audience makes her one of Australia's most sought after talents.

